

SCHEME AND SYLLABUS

B.Sc Airlines, Tourism & Hospitality Management



Department of Hotel Management

(UICM)

Sant Baba Bhag Singh University

2017

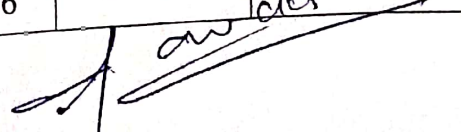
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Vill. Khiala, Jalandhar-144030



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Course Scheme B. Sc Airlines, Tourism & Hospitality Management

SEMESTER- I

Theory Subjects

S.No.	Subject Code	Subject Name	Contact Hours (L:T:P)	Credits (L:T:P)	Total Contact Hours	Total Credit Hours
1	ATM101	Basics of Tourism	4:0:0	4:0:0	4	4
2	ATM103	Tourism Products and Services-I	4:0:0	4:0:0	4	4
3	ENG121	Communication Skills-I	2:0:0	2:0:0	2	2
4	ATM105	Geography of Tourism- I	4:0:0	4:0:0	4	4
5	ATM107	Customer Care & Interpersonal Skills	4:0:0	4:0:0	4	4
		TOTAL	18:0:0	18:0:0	18	18

Practical subjects

S.No.	Subject Code	Subject Name	Contact Hours (L:T:P)	Credits (L:T:P)	Total Contact Hours	Total Credit Hours
1	CSA107	Office Automation	0:0:4	0:0:2	4	2
2	ENG123	Communication Skills-I	0:0:2	0:0:1	2	1
		TOTAL	0:0:6	0:0:3	6	3

Total contact hours=24

Total credit hours=21

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SEMESTER- II

Theory Subjects

S.No.	Subject Code	Subject Name	Contact Hours (L:T:P)	Credits (L:T:P)	Total Contact Hours	Total Credit Hours
1	ATM102	Tourism Product & Services-II	4:0:0	4:0:0	4	4
2	ATM104	Tourism Industry Profile	4:0:0	4:0:0	4	4
3	MGT102	Essential of Management	4:0:0	4:0:0	4	4
4	ATM106	Geography of Tourism -II	4:0:0	4:0:0	4	4
5	ENG114	Communication Skills-II	2:0:0	2:0:0	2	2
		TOTAL	18:0:0	18:0:0	18	18

Practical subjects

S.No.	Subject Code	Subject Name	Contact Hours (L:T:P)	Credits (L:T:P)	Total Contact Hours	Total Credit Hours
1	ENG116	Communication Skills-II	0:0:2	0:0:1	2	1
		TOTAL	0:0:2	0:0:1	2	1

Total contact hours= 20

Total credit hours=19

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SEMESTER- III

Theory Subjects

S.No.	Subject Code	Subject Name	Contact Hours (L:T:P)	Credits (L:T:P)	Total Contact Hours	Total Credit Hours
1	ATM201	Dimensions of International Tourism	4:0:0	4:0:0	4	4
2	ATM203	Geography of Tourism-III	4:0:0	4:0:0	4	4
3	ATM205	Sales Marketing & PR in Service Industry	4:0:0	4:0:0	4	4
4	EVS202	Environmental Studies	2:0:0	2:0:0	2	2
5	ATM207	Front Office Operations-Reservations & Registrations	4:0:0	4:0:0	4	4
6	ATM209	Tourism Management	4:0:0	4:0:0	4	4
7	ATM211	Airline Management	4:0:0	4:0:0	4	4
		TOTAL	26:0:0	26:0:0	26	26

Total contact hours= 26

Total credit hours=26

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SEMESTER- IV

Theory Subjects

S.No.	Subject Code	Subject Name	Contact Hours (L:T:P)	Credits (L:T:P)	Total Contact Hours	Total Credit Hours
1	ATM202	Human resource Management in Tourism Industry, Airlines, Hospitality	4:0:0	4:0:0	4	4
2	ATM204	Automation in Tourism Industry, Airlines, Hospitality	4:0:0	4:0:0	4	4
3	ATM206	Travel Agency & Tour Operations	4:0:0	4:0:0	4	4
4	ATM208	Hospitality management(focus- F&B, housekeeping)	4:0:0	4:0:0	4	4
5	ATM210	Research Methodology in Tourism Industry, Airlines, Hospitality	4:0:0	4:0:0	4	4
		Total	20:0:0	20:0:0	20	20

Total contact hours= 20

Total credit hours=20

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SEMESTER- V

Theory Subjects

S.No.	Subject Code	Subject Name	Contact Hours (L:T:P)	Credits (L:T:P)	Total Contact Hours	Total Credit Hours
1	ATM301	Airport Management	4:0:0	4:0:0	4	4
2	ATM303	Tourism Policy in India	4:0:0	4:0:0	4	4
3	ATM305	Resort Management	4:0:0	4:0:0	4	4
4	ATM307	Conference & Event Management	4:0:0	4:0:0	4	4
5	ATM309	Destination Marketing & Management	4:0:0	4:0:0	4	4
		Total	20:0:0	20:0:0	20	20

Total contact hours=20

Total credit hours=20

SEMESTER- VI

Industrial Training

S.No.	Subject Code	Subject Name	Contact Hours (L:T:P)	Credits (L:T:P)	Total Contact Hours	Total Credit Hours
<u>1</u>	ATM302	Industrial Training & Project Practicum	-	26	250	250

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